

Creative Services

Director - Memphis, TN

Last Update: 1/19 8:53 am

CREATIVE SERVICES DIRECTOR

Are you a small market promotion manager who wants to move up or a great promotion producer ready to take the next step? Newport Television in Memphis, TN has an immediate opening for a hands-on Creative Services Director. You will be involved in all aspects of branding three television stations in the Mid-South. Your responsibilities will include leading our Creative Services Department consisting of graphics and promotion producers. As the Creative Services Director you will lead all marketing, branding and promotions efforts for the all three stations.

The right candidate will have a successful track record with consumer focused marketing and an out-of-the-box approach to campaign development. A minimum of five years experience as a marketing brand manager is a must.

If these are your qualifications please forward your resume to:

NEWPORT Television, LLC
Attn: General Manager
2701 UNION AVE. EXT.
MEMPHIS, TN 38112
or email: HR-Administrative@abc24.com

NO PHONE CALLS PLEASE

Newport Television LLC is an Equal Opportunity Employer. It is the policy of Newport Television not to discriminate in its employment and personnel policies because of a person's sex, age, race, religion, color, marital status, sexual orientation, citizenship status for legal residents, disability or national or ethnic origin, or other protected class.

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Kathleen

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CREATIVE SERVICES DIRECTOR Newport Television, LLC

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<http://careerbuilder.resumebuilder.com>

advertisement

Job Snapshot

Location:	2701 Union Avenue Ext Memphis, TN 38112
Employee Type:	Full-Time
Industry:	Broadcasting - Radio - TV
Manages Others:	Not Specified
Job Type:	Executive
Experience:	At least 5 year(s)
Post Date:	1/15/2010

Contact Information

Contact: General Manager

Description

Are you a small market promotion manager who wants to move up or a great promotion producer ready to take the next step?

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advertisement

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advertisement

If these are your qualifications please forward your resume to:

NEWPORT Television, LLC

Attn: General Manager

2701 UNION AVE. EXT.

MEMPHIS, TN. 38112

or email: [\[Click Here to Email Your Resumé\]](#)

Please no phone calls

Newport Television, LLC · 2701 Union Ave. Ext. · Memphis, TN. 38112 · 901-323-2430

This station is an Equal Opportunity Employer. Any job applicants who believe they have been discriminated against because of race, color, religion, national origin, sex, age, or physical disability, may notify the Federal Communication in Washington, D.C. 20054 or other appropriate state or local agency.

A NEWPORT TELEVISION STATION

Requirements

advertisement

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Milton, Freddie

From: Milton, Freddie
Sent: Wednesday, September 02, 2009 4:07 PM
To: 'slizik@602communications.com'
Cc: Floyd, Catherine
Subject: Job Posting: Creative Service Director
Attachments: JOB DES. FOR Creative Service Director for Ads.doc

Good Afternoon Sandy,

It was a pleasure talking with you and also seeing your picture on your website. I have attached the job we will like for you to please post on 602 Communications website and will you please let me know when it is posted.

If you should have any concerns, please do not hesitate to contact me.

*Freddie Milton
Receptionist
Newport Television, LLC
2701 Union Avenue Extended
Memphis, TN. 38112*

And do not be conformed of this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God. Romans 12: 2

9/2/2009

Are you a small market promotion manager who wants to move up or great promotion producer ready to take the next step?
Newport Television in Memphis has an opening for a hands-on Creative Service Director. You will be involved in all aspects of branding for three television stations in the Bluff City. You will be responsible for all our marketing, branding and on air promotion efforts.
Leading our Creative Services Department means you will supervise our graphics and promotion producers, as well.
The right candidate will have a successful track record of consumer focused marketing campaigns along with a minimum of five years experience as a marketing/brand manager.

HR - Administration @abc24.com

Ad on my.

- TV jobs
- 602 Communications

S

30 days
e-news letter
2 wks.
Mon
Thurs.

Ad -



September 2, 2009

Sheila Easterling
Professional Women's Network
930 University Street
Memphis, TN. 38107

Dear Ms. Easterling:

The attached information describes the job opening for the following position:

Creative Service Director

No telephone calls please. The position is available immediately and we hope to have it filled as soon as possible.

Sincerely,

A handwritten signature in cursive script that reads 'Cathy Moyd'.

Cathy Moyd
Business Manager

Enclosure (1)

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20-51

Floyd, Catherine

From: Milton, Freddie
Sent: Thursday, September 03, 2009 9:06 AM
To: Floyd, Catherine
Subject: FW: Job Posting: Creative Service Director

FYI, posting on 602 Communications.

From: Sandy Lizik [mailto:slizik602@gmail.com] **On Behalf Of** Sandy Lizik
Sent: Wednesday, September 02, 2009 4:46 PM
To: Milton, Freddie
Subject: Re: Job Posting: Creative Service Director

Got it, thanks Freddie. It will be posted Thursday night for Friday's jobs section, and it will be up on our website then too.

I hope we send some great people your way!

Sandy Lizik

Good Afternoon Sandy,

It was a pleasure talking with you and also seeing your picture on your website. I have attached the job we will like for you to please post on 602 Communications website and will you please let me know when it is posted.

If you should have any concerns, please do not hesitate to contact me.

Freddie Milton

Receptionist

Newport Television, LLC

9/3/2009

2701 Union Avenue Extended
Memphis, TN. 38112

*And do not be conformed of this world, but be transformed by the renewing of your mind,
that you may prove what is that good and acceptable and perfect will of God. Romans 12: 2*

Content-Type: application/msword;
name="JOB DES. FOR Creative Service Director for Ads.doc"
Content-Description: JOB DES. FOR Creative Service Director for Ads.doc
Content-Disposition: attachment;
filename="JOB DES. FOR Creative Service Director for Ads.doc"; size=40448;
creation-date="Tue, 01 Sep 2009 16:50:49 GMT";
modification-date="Tue, 01 Sep 2009 16:43:45 GMT"

Attachment converted: Drive 2:JOB DES. FOR Creati#4A2DDDD.doc (WDBN/«IC») (004A2DDDD)



Creative Services Director, WPTY/WLMT/WJKT - Memphis

Jobs

Friday, 15 January 2010 03:05

Creative Services Director
WPTY/WLMT/WJKT - Memphis

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January 14, 2010

University of Arkansas
ADMN 222
Fayetteville, AR. 72701
Carol Jones – Coordinator Recruiting

Dear Ms. Jones:

The attached information describes the job opening for the following position:

Creative Services Director

No telephone calls please. The position is available immediately and we hope to have it filled as soon as possible.

Sincerely,

A handwritten signature in cursive script that reads 'Karen Wills'.

Karen Wills
Business Manager

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22-41



September 2, 2009

University of Arkansas
ADMN 222
Fayetteville, AR. 72701
Carol Jones – Coordinator Recruiting

Dear Ms. Jones:

The attached information describes the job opening for the following position:

Creative Service Director

No telephone calls please. The position is available immediately and we hope to have it filled as soon as possible.

Sincerely,

A handwritten signature in cursive script that reads 'Cathy Floyd'.

Cathy Floyd
Business Manager

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22-41

Snyder, Kathleen

From: Wills, Karen
Sent: Tuesday, January 12, 2010 9:03 AM
To: Snyder, Kathleen
Subject: FW: open positions
Please add this open positions to your EEOC Folders.

Thanks

Karen Wills
Business Manager
Phone: 901-321-7663
Email: kwills@abc24.com

From: LaSpina, Rene
Sent: Tuesday, January 12, 2010 9:01 AM
To: Wills, Karen
Subject: open positions

At this time I only have open a Creative Services Director position, which is a new position.
Rene

1/12/2010